

All Your Shadow SaaS Are Laughing at Your Firewall

Shubham Mittal



#WHOAMI



Shubham Mittal

- CEO & Co-Founder, RedHunt Labs
- Co-Founder, Recon Village @ DEF CON
- BlackHat Review Board US, EU, Asia
- 14+ years in Infosec, OSINT, and Threat Intel
- Runs Project Resonance: tracking real-world exposed assets
- Scans the Internet for fun
- OSINT, Recon, Travel & Cricket

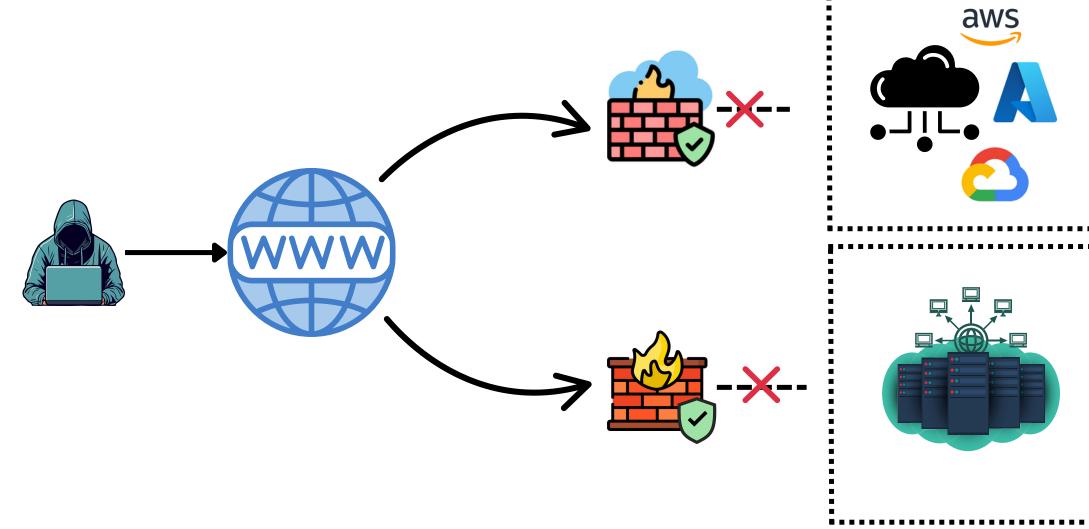


What CAN Firewalls do?



Monitor and Prevent Attacks to YOUR Infra.

- On-Prem Infra
- Cloud Infra
- Hybrid Environment





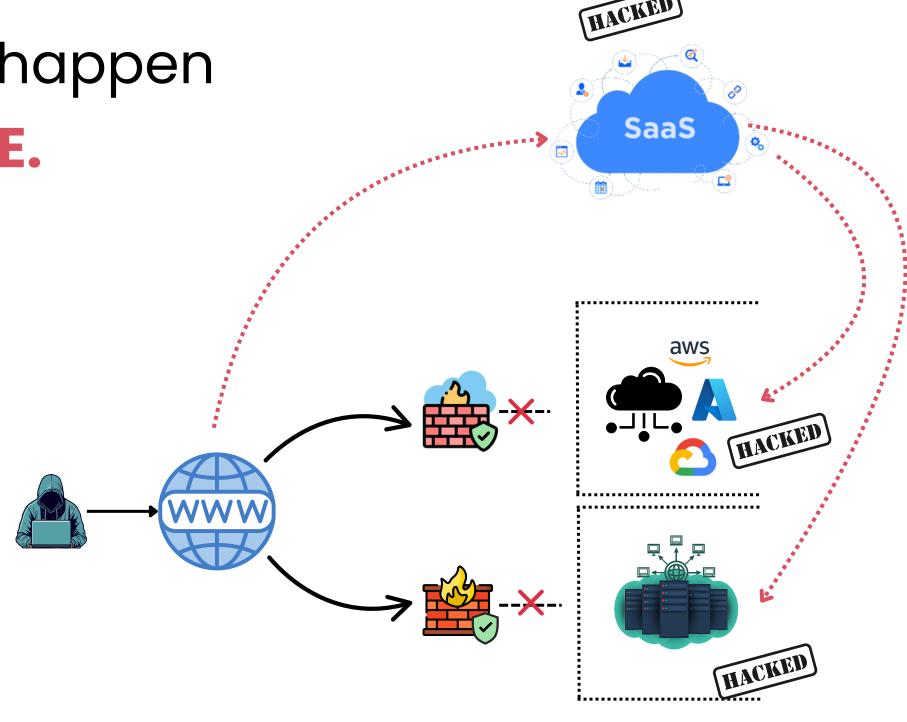
Firewalls CAN'T do, what?



Monitor or prevent attacks that happen

OUTSIDE YOUR INFRASTRUCTURE.

- SaaS
- Shadow SaaS
- Public Link Sharing
- Public Source Code Repos







Saas

What You Know You Are Using



















Known to IT & Security

- Can be Integrated with SSO / IAM
- Org-approved tools: Google Workspace, Salesforce, Slack
- Covered by vendor agreements and controls
- Moderately Difficult to Track and Monitor

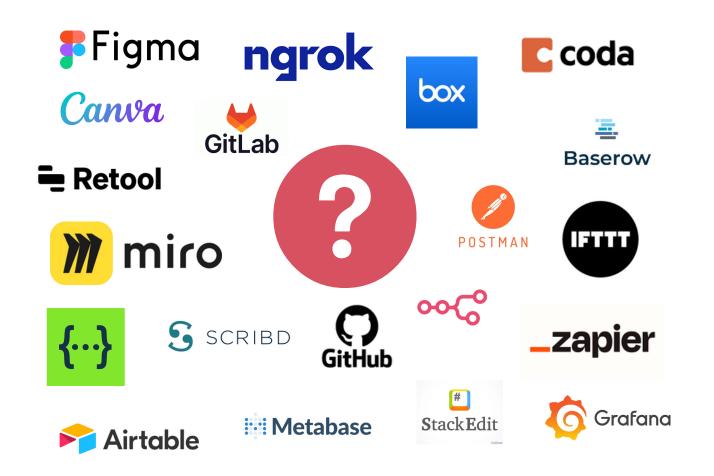






Shadow SaaS

What You Don't Know You Are Using



UnKnown to IT & Security

- No SSO, no approval, no visibility
- Set up by users or teams, outside IT
- Public links, tokens, and credentials are often exposed
- EXTREMELY Difficult to Track and Monitor

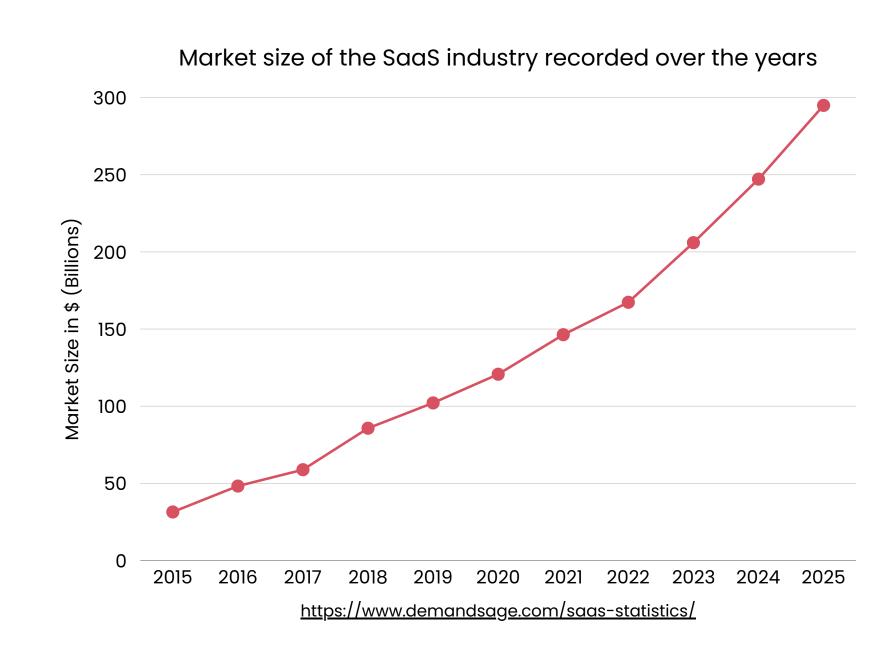




Scale of Usage?



- 95% of organizations use SaaS in their operations –
 (SC Magazine)
- 275 SaaS apps on average, but 53% of licenses go unused within 30 days (Zylo)
- SaaS apps contribute roughly 30% of the worldwide public cloud spending
- 65% of SaaS apps are unapproved by IT No Visibility (Trellica)
- 55% of companies have experienced a SaaS security incident (SC Magazine)









If You Haven't used any of these?











TANIUM

attentive*













Checkr





₩ Dropbox

pipedrive











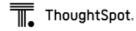


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Shadow SaaS is Dangerous



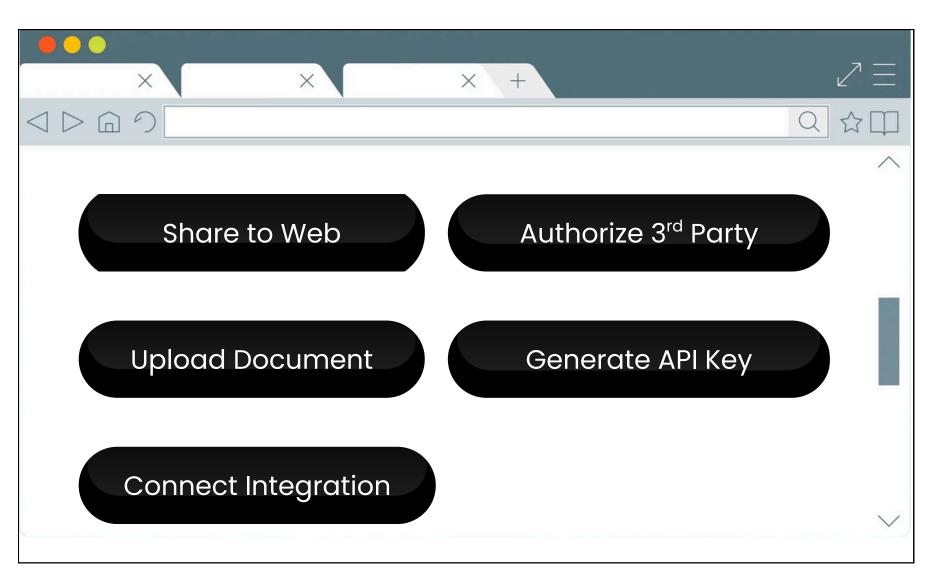
- Uncontrolled Access & Low Visibility
- Public by Nature (Access controls are added)
- Persistent After Offboarding
- No Security Review
- Don't even touch your Network/Firewalls



The Threat Isn't Advanced. It's Ambient.



- No APT, no nation-state actor.
- A link shared without thinking.
- A token stored in a harmless-looking tool
- A SaaS app doing exactly what it was told to do, just publicly.



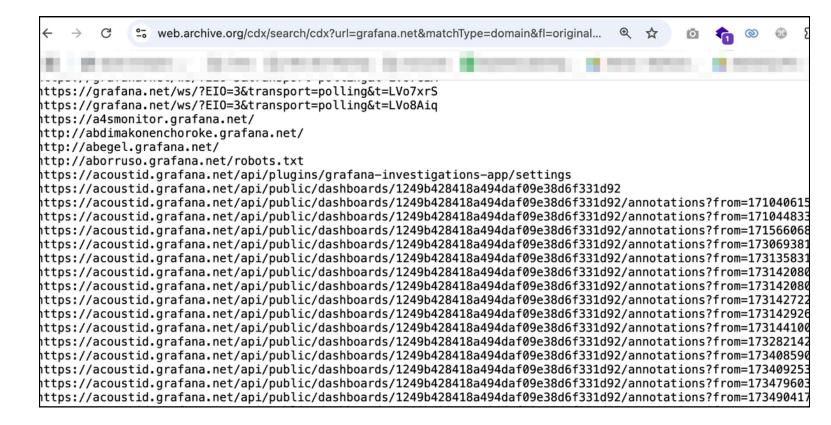
Decisions Made at the Browser Level are EASY BUT RISKY

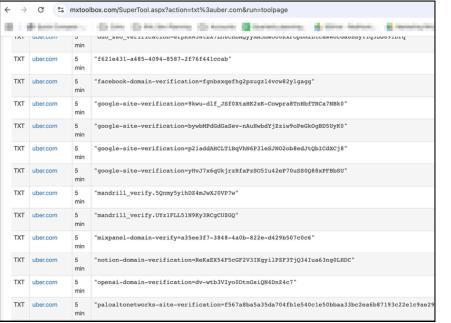


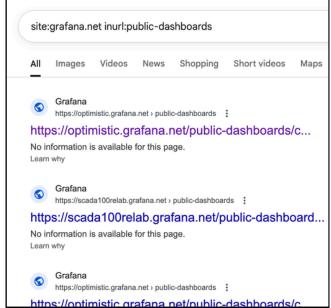
Finding SaaS is EASY?

- Google Dorking
 - site:grafana.net inurl:public-dashboards
- Historical URLs
 - https://web.archive.org/cdx/search/cdx?
 url=grafana.net&matchType=domain&fl=original&collapse=urlkey
- GitHub Search and Dorks
- Query TXT Records
- Reverse Image Search Logo/Favicon
- Copyright Text Search
- Shared Analytics Tags









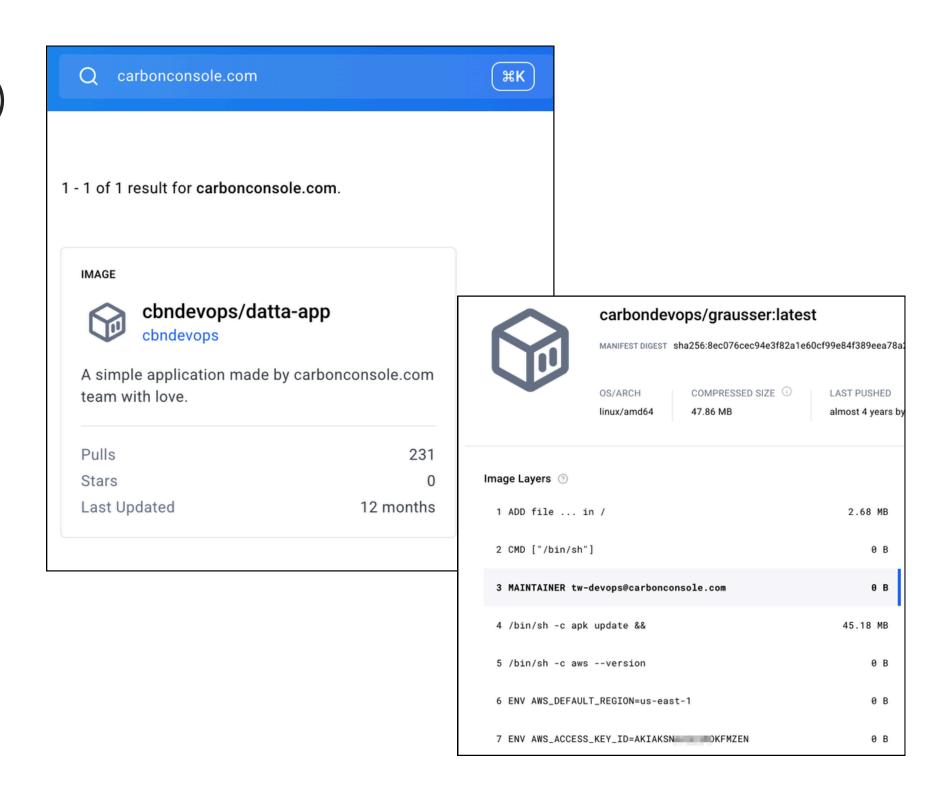




Finding SaaS is NOT EASY.



- No Public URL Structure (most of the time)
- Behind Authentication
- No Public Discovery Features
- No Direct Relation to Target Org
- Not available on Shodan / Censys
- Search is never exhaustive.
- How to find them all? You may ask.

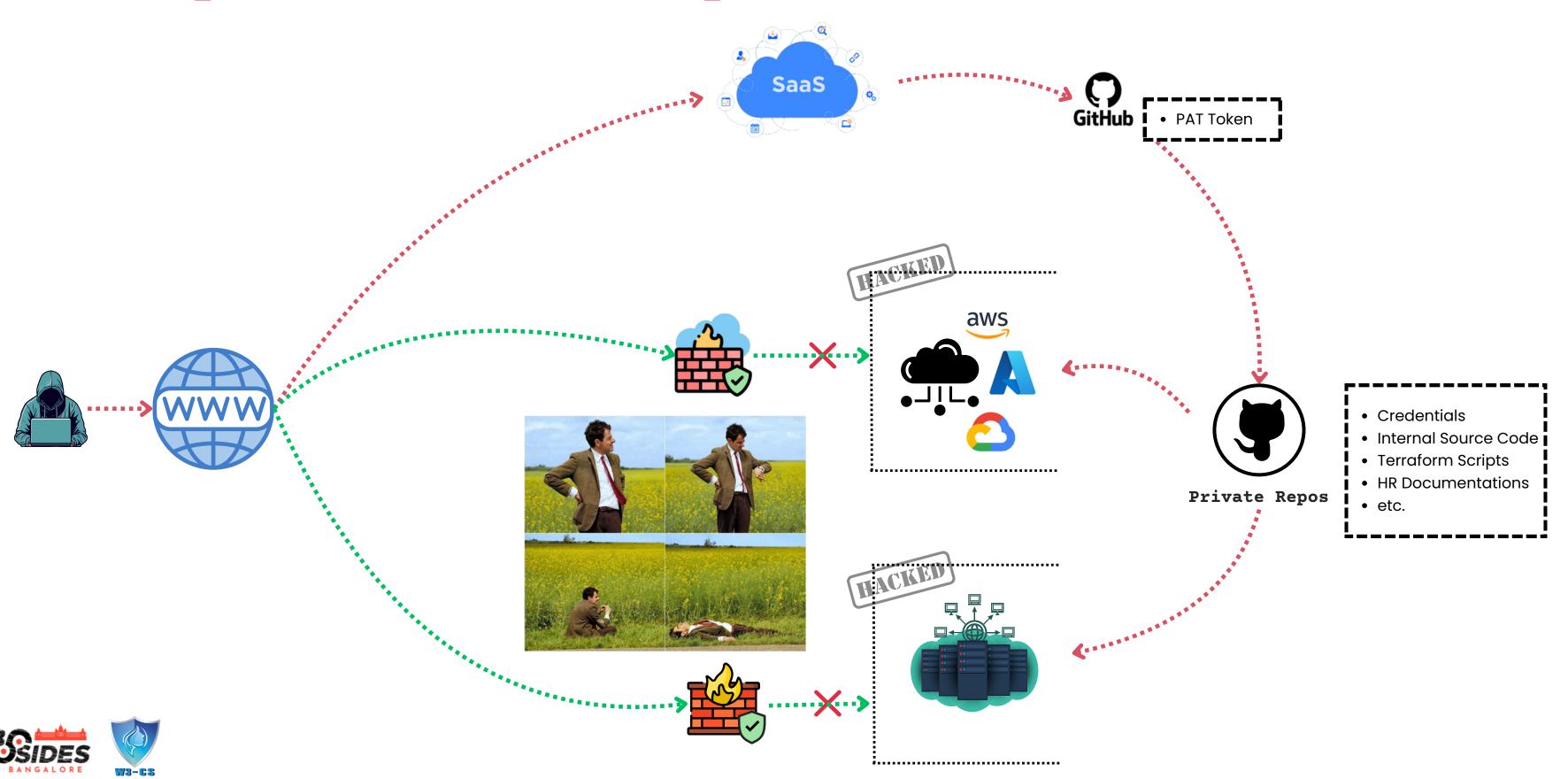






Why No Visbility





Real World Example



How a mistakenly published password exposed Mercedes-Benz source code

Mercedes accidentally exposed a trove of sensitive data after a leaked security key gave "unrestricted access" to company's source code.



TechCrunch / Jan 26, 2024







Real-World Scenarios

Off the Infra - Attack Path Examples

- Pairtable Airtable Link → Shared Publicly → Google-Indexed → PII Leak
- POSTMAN Postman Collection → Environment Variable → API Token → Unauthorized Access
- **Retool** Old Retool Link → No Auth → Still Live → Data Access
- Figma Figma File → Public Design → Published API Key → Cloud Infra Breach
- Notion Marketing shares Notion doc → "Anyone with the link" → Leaked via Slack snippet → Indexed → Sensitive roadmap exposed.





Most Incidents Are not Breaches Anymore

They didn't break in. They just clicked a public link.

🚨 No firewalls were alerted in the making of this breach. 🚨







Problem with Traditional Defences





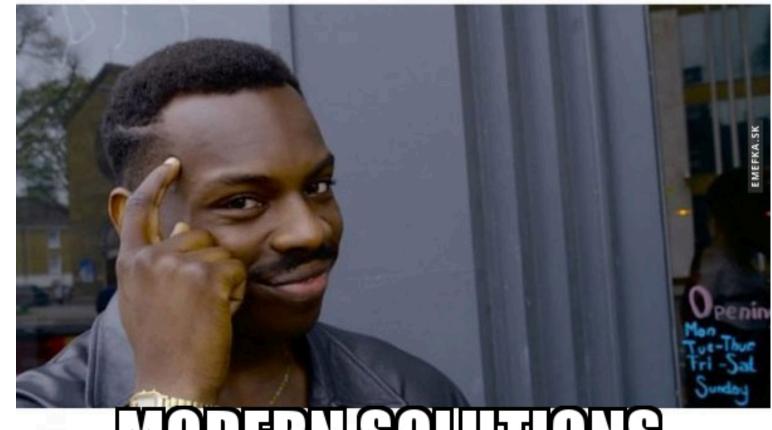


Solution



- Accept That You Can't Block It. Start Mapping It.
- Reducing unmanaged exposure, continuously
- Monitor for Insecure Defaults
- Implement Token Hygiene at the Org Level
- Implement Secret Management
- Educate the Right People (Hint: Not Just Engineers)
- Detect Misuse Using Passive Signals

MODERN PROBLEMS REQUIRE



makeameme.orc





Solution



Defensive Strategy - Visibility First

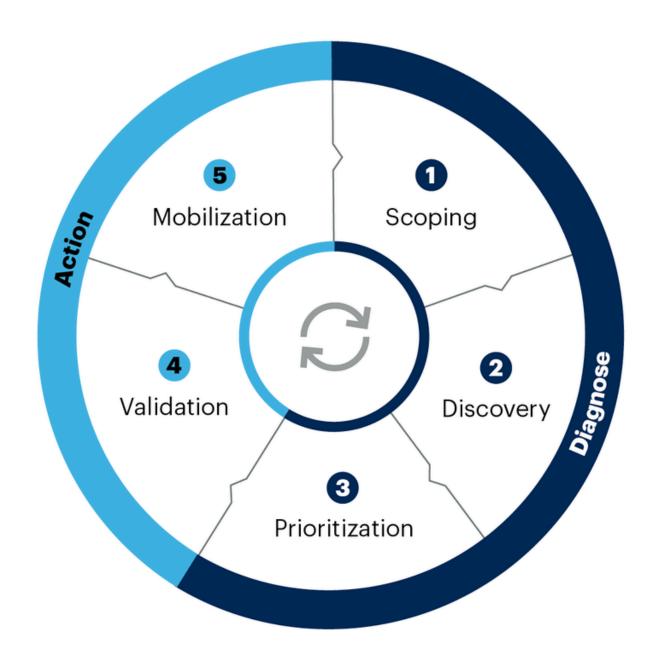
- Enumerate OAuth-connected apps across GSuite/O365
- Monitor public-sharing features (Sheets, Notion, Postman)
- Detect usage of unapproved SaaS via DNS/proxy/SASE logs
- Identify tools that contain secrets, access tokens, and customer data

Defensive Strategy - Configuration & Policy

- Disable public link sharing by default
- Enforce token expiration & rotation
- Limit OAuth scopes where possible
- Remove stale/unused integrations automatically

Defensive Strategy – Offboarding and Lifecycle

- Auto-expire tokens on user offboarding
- Alert on SaaS apps still tied to deactivated users
- Clean up orphaned assets periodically (e.g., shared docs, forms, scripts)



Source: Gartner









Shadow SaaS is everywhere - unapproved, unmonitored, and holding real data.

These apps live outside your perimeter

They hold tokens, PII, credentials, sensitive documents, and automation logic, with zero monitoring

You can't block it ALL. But you can map it, monitor it, and reduce risk

You don't need to **block** everything. You need to **know** everything.







Your Firewall is Not Broken.

It's Blind.





360° External Security Platform

CTEM | EASM | TPRM | CSPM | DRPS

Questions?

Thanks.

Email Address shubham@redhuntlabs.com

Website redhuntlabs.com